Little Big Ideas Case Study

We worked closely with Little Big Ideas to build their Umbraco website to showcase their creative design work.

Challenge

Little Big Ideas required a site that would showcase the wide variety of creative services they offer across a diverse range of client sectors. Some of the challenges were;

- Flexible page panel display system
- Creating a site that made it easy to quickly see visual examples.
- Easy and flexible to update
- Making sure the style and layout were on brand

Solution

Vizioz worked closely with "Little Big Ideas" on the design and implementation of the website. The final site, built on the Umbraco CMS framework, was built to be easily updated with new visual imagery, with additional control over the colouring of pages, panels and text.

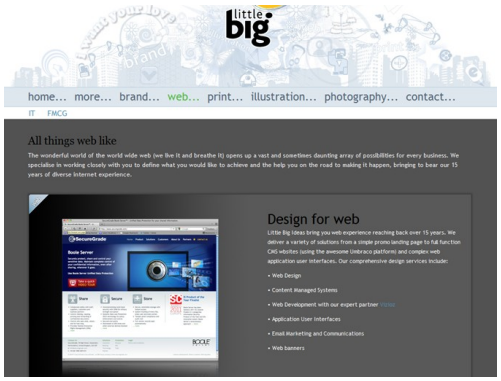
The site design is somewhat different in look and feel to a lot of the business sites we work on, but the fundamental principles are the same.

- Feature rich, easily updated content
- Consistent design throughout
- Designed to focus on the visual aspect of the company's work

Benefit

The benefits of the final Umbraco solution provided to Little Big Ideas included:

- Full content control by the client
- Easy for the client to change their portfolio pages and highlights on the homepage
- Extendable site structure allowing the client to add further content sections without needing development support
- No CMS licence fees as Umbraco is open source



Summary Data

Project
Little Big Ideas website

Timescale
2 weeks

Delivered
Portfolio website

Technology Used
.net, Umbraco, JQuery, CSS, Hosting

Client Site

www.littlebigideas.co.uk

Contact Details

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